

WomenDeserveBetter.com Launches As a New Resource for Women



Women Deserve Better®
BETTER CHOICES > BETTER LIFE

Women Deserve Better: For us, that means better information, better support, and better choices.

Life brings challenges. We bring empowerment, because we'll never underestimate women.

Join us now at WomenDeserveBetter.com

WOMEN DESERVE BETTER® IS A REGISTERED TRADEMARK OF FEMINISTS FOR LIFE OF AMERICA.

We are pleased to announce a **BRAND NEW** resource for women: **WomenDeserveBetter.com**. Feminists for Life of America debuts a new online resource for women today. WomenDeserveBetter.com aims to support women by providing education, resources, and inspiration in the areas that statistically relate to the feminization of poverty. Organized into four sections—LIVE, WORK, LEARN, and LOVE—the site provides resources for student mothers and working parents as well as birthmothers and parents of special needs children. Feminists for Life aims to do this in a way that no other organization is doing—by delivering this information in FFL's unique, pro-life feminist voice.

Women Deserve Better will

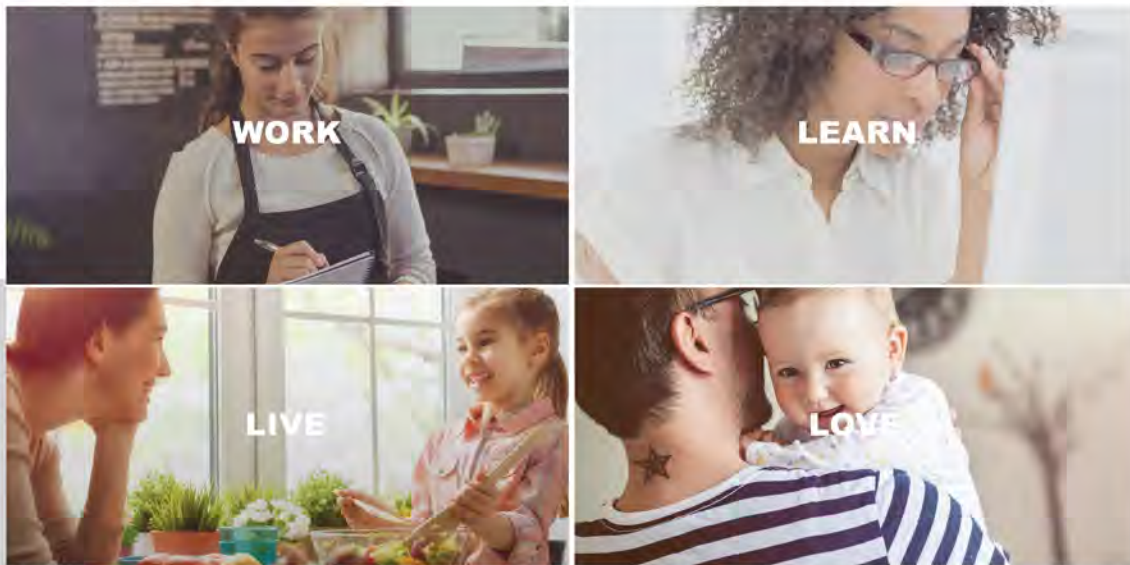
- **Empower** those women most at risk of abortion by offering the tools **to build a sustainable and meaningful life for themselves and for their families.**
- **Educate through valuable and practical information delivered** in a clear and easy to understand manner.
- **Inspire our audience** with what is possible and remind every woman **to never underestimate herself.**

Those we serve

We strive to reach those at highest risk of abortion as well as their support networks. According to the most recent report by the Guttmacher Institute released May 2016:

- 75% of the women having abortions are the poor and working poor (including those in college who have little or no income).
- 66% are pursuing post-secondary degrees.
- 59% are already mothers (including those who had children in high school and during college).
- 61% are women of color.

Our focus



- **WORK** sustainable employment and financial independence
- **LIVE** practical home life security
- **LEARN** completing one's education
- **LOVE** paternal support and other relationships

Help us help her help herself: Spread the word about WomenDeserveBetter.com.

Download the brochure and ads, post them in your community, and share our memes on social media.

Go to www.womendeservebetter.com/promote-women-deserve-better.